

Building Your Game Plan

Step 1: Clarify Purpose

As a team, agree on what you want to focus when you get back home. Do you want to strengthen skills of community leaders and practitioners to energize entrepreneurship, nurture entrepreneurship within the community, involve youth, refine your organization's priorities or _____?

Step 2: Construct a Vision

A. Using your purpose as a starting point, consider what you would like to have happen in the next several years as a result of implementing e². Share your vision of the future with members of your team.

B. What common themes emerge from these snapshots of the future?

Step 3: Identify Strategies

During this past week, we have looked at many different strategies. What strategies will you need to implement in order to achieve that future?

Step 4: Define Success

As a team, discuss how you will know you are successful. What will change? What indicators will help you determine the degree of change?

Step 5: Specify the Audience

Who are the stakeholders you need to convince?

Who will be at your table – the people you will need to work with to achieve success (e.g., community leaders, practitioners, network partners, _____)?

Who are your customers – who will you serve (e.g., entrepreneurs, youth, _____)?

Step 6: Write an implementation or action plan

Using the form on this page, identify the specific tasks that need to be accomplished to achieve your goals, who will do those tasks, and when they need to be done. Consider a six-month time period. Be realistic in defining and assigning your tasks. Double-check whether they are achievable so that you can experience some early success and build momentum for your efforts.

Actions or Tasks	Person(s) Responsible	Expected Completion Date	Actual Completion Date